# A Privacy Framework for (DNS) big data

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CENTR R&D, October 16 2017



### Overview

Introduction

• Big data:

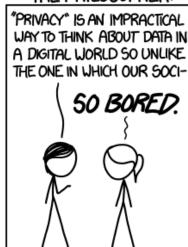
Balance privacy and security?

• GDPR

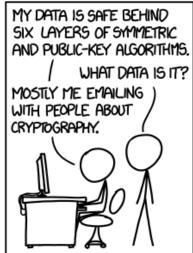
• Our approach

### OPINIONS ON INTERNET PRIVACY

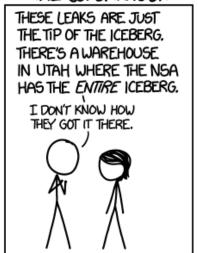
### THE PHILOSOPHER:



### THE CRYPTO NUT:



### THE CONSPIRACIST:



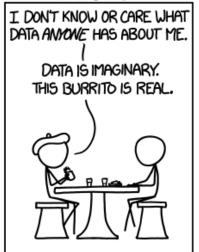
THE NIHILIST:



### THE EXHIBITIONIST:



THE SAGE:



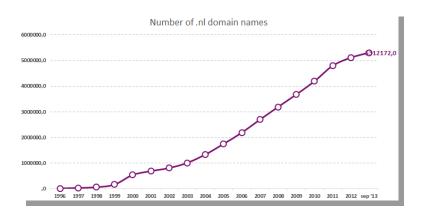
Source: http://xkcd.com



### **SIDN**

- ".nl" (Registry of the Netherlands)
- > 5.5M domain names, > 1.600 registrars
- > 1.300.000.000 DNS queries per day
- Private organisation with public task







# SIDN Labs

- R&D team SIDN
- Improve services of SIDN
- Center of expertise
- Improve security of the Internet in the Netherlands
- Facilitate external research



# Domain names and abuse

• Malware

• Botnets

• Spam

• DDoS

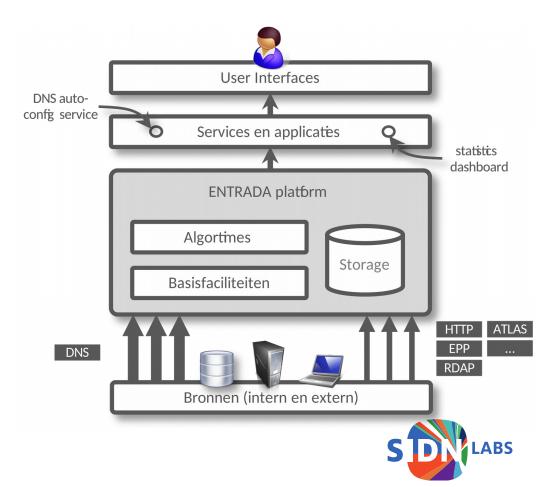
• Etc.





# ENTRADA: DNS Big Data Platform

- ENhanced Top-level domain Resilience through Advanced Data Analysis
- Purpose: Create applications and perform research to:
  - Safeguard stability of '.nl'
  - Improve security of (Dutch) Internet
  - Detect botnets and abuse
- What about privacy?



# Personal data?

• Sometimes (direct queries, domain name that is queried)

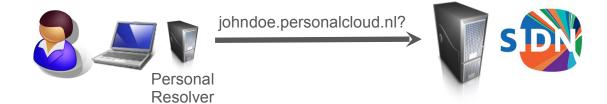
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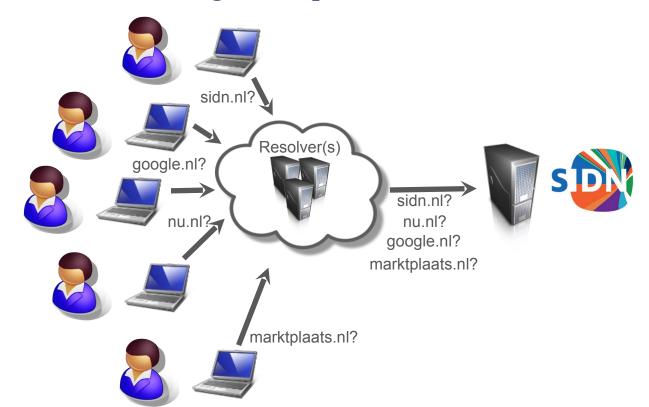




# Personal data?

• Sometimes (direct queries, domain name that is queried)

• Sometimes not (shared resolvers, general queries)





# Needed data differs per application

- Example: Detecting botnets
  - Queried domain name not important
  - But IP Address is

- Example: measuring DDoS patterns
  - IP Address not relevant
  - Query name and type is



# Needed data differs per application

- "Keep it all, we just might need it"
  - Does not adhere to purpose limitation
  - Or data minimization
  - Or data retention

- "Remove all IP addresses and qnames"
  - Er, yeah, no.





# **GDPR** Important points

- Lawful basis for processing (art. 6)
  - Informed consent hard to obtain with DNS data
  - Public or legitimate interest can be appropriate
- Keep a record of all processing (art. 30)
  - What, who, why, retention, security
- Keep privacy by design in mind when setting up systems
  - Right to be forgotten (art. 17)
  - Communication of personal data breach (art. 34&35)
- Keep a law expert nearby (art. all of them)
  - Consider a DPO



# SIDN's approach: Privacy framework and implementation



# Multidisciplinary approach

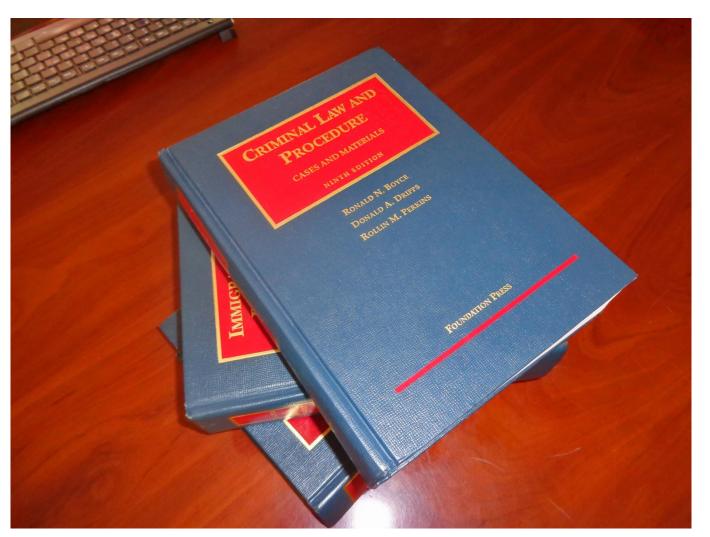
- Technical
  - Filtering / Aggregation
  - Hard retention limit
  - Data silos
- Judicial
  - Dutch Data Protection law
  - EU Data Protection Regulation
- Organizational
  - Privacy board
  - Privacy Policies





# Multidisciplinary approach

- Technical
  - Filtering / Aggregation
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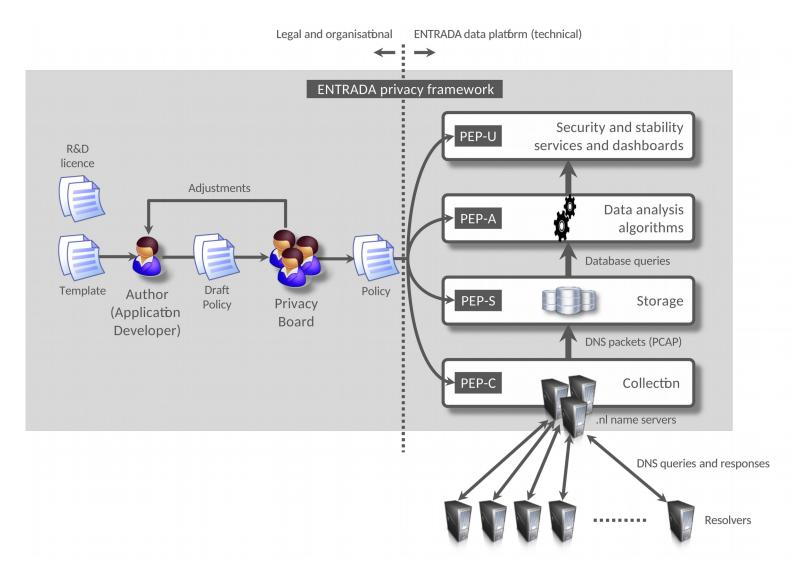
# Multidisciplinary approach

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# Privacy framework: overview





# Privacy Board and framework

- Board with 3 members
- Chair
- Legal expert
- Technical expert
- Processes for use
- Instructions for submitting policies
- Instructions for evaluating policies



# **Procedures Privacy Board**

- Developer or researcher submits policy by filling in template
  - Goal
  - What data
  - Which filters
  - Which security measures
  - Etc.
  - Mostly process-focused, not much law
- Board evaluates policy
  - Checklist based on Position Paper and Data Protection Law
  - Is used data necessary?
  - Are the filters applicable and effective?
  - Do we have a good basis for the use of the data?
  - Etc.
  - More law-focused



# Example policy summary: JTIE (original proposal)

- Project: Joint threat intelligence Enrichment
  - Cooperation between SIDN and Fraudehelpdesk (FHD)
  - Goal: to combat fraud by marking abuse domains

### • Process:

- People report fraud e-mail to FHD
- FHD takes all domain names in e-mail and sends them to SIDN
- SIDN responds with following data:
  - Number of queries for those domains in last 7 days
  - Date of registration
  - Registrant's country of residence
  - Registrar



# Example policy summary: JTIE (problems)

- Board evaluated proposal, found some problems
  - Proportionality

### • Specifics:

- Country of residence was not nessecary
- Registrar name can be PII!
- Included many domain names SIDN couldn't use anyway



# Example policy summary: JTIE (currently)

- Project: Joint threat intelligence Enrichment
  - Cooperation between SIDN and Fraudehelpdesk (FHD)
  - Goal: to combat fraud by marking abuse domains

### Process:

- People report fraud e-mail to FHD
- FHD takes all 2nd-level domain names for .nl in e-mail and sends them to SIDN
- SIDN responds with following data:
  - Number of queries for those domains in last 7 days
  - Date of registration
  - Pseudonym of registrar



# Example policy summary: ENTRADA general

- Project: ENTRADA
  - 'Main' policy for use of ENTRADA
  - Goal: to enable research & development by collecting DNS traffic data
- All DNS traffic data is stored!
- But with some measures:
  - Extra-strict security measures and instructions for people with access
  - Data can't be used or shared without separate policy that specifies goal, ground and filters
  - Data is hard-anonimized after 18 months



# Position paper

 $https://www.sidnlabs.nl/downloads/whitepapers/SIDN\_Labs\_Privacyraamwerk\_Position\_Paper\_V1.4\_ENG.pdf$ 





# Questions

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