A Privacy framework for DNS big data

3 October 2014

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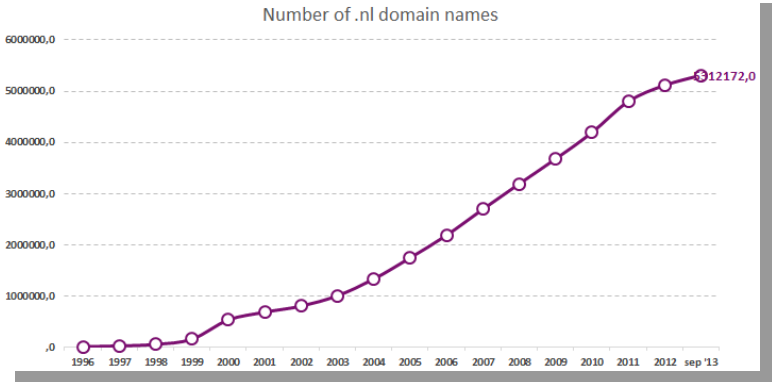
- “.nl” (Registry voor Nederland)
- 5.5M domain names, >1.600 registrars
- > 1.000.000.000 DNS queries per day
- Private foundation with public task



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SIDN Labs

- R&D team SIDN
- Improve services of SIDN
- Center of expertise
- Improve security of Internet in the Netherlands
- Facilitates external research

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Privacy Framework

- What?
- Why?
- How?

Privacy Framework: Why?

- Public service that is vital to Dutch society and economy
- Keep trust and confidence in SIDN as the operator for .nl
- Responsibility to be proactive in the field
- SIDN wants to act transparently

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Privacy Framework: Innovations

- Introduces Privacy management to the use of DNS data
- Integrates legal, technical and organisational aspects of privacy management

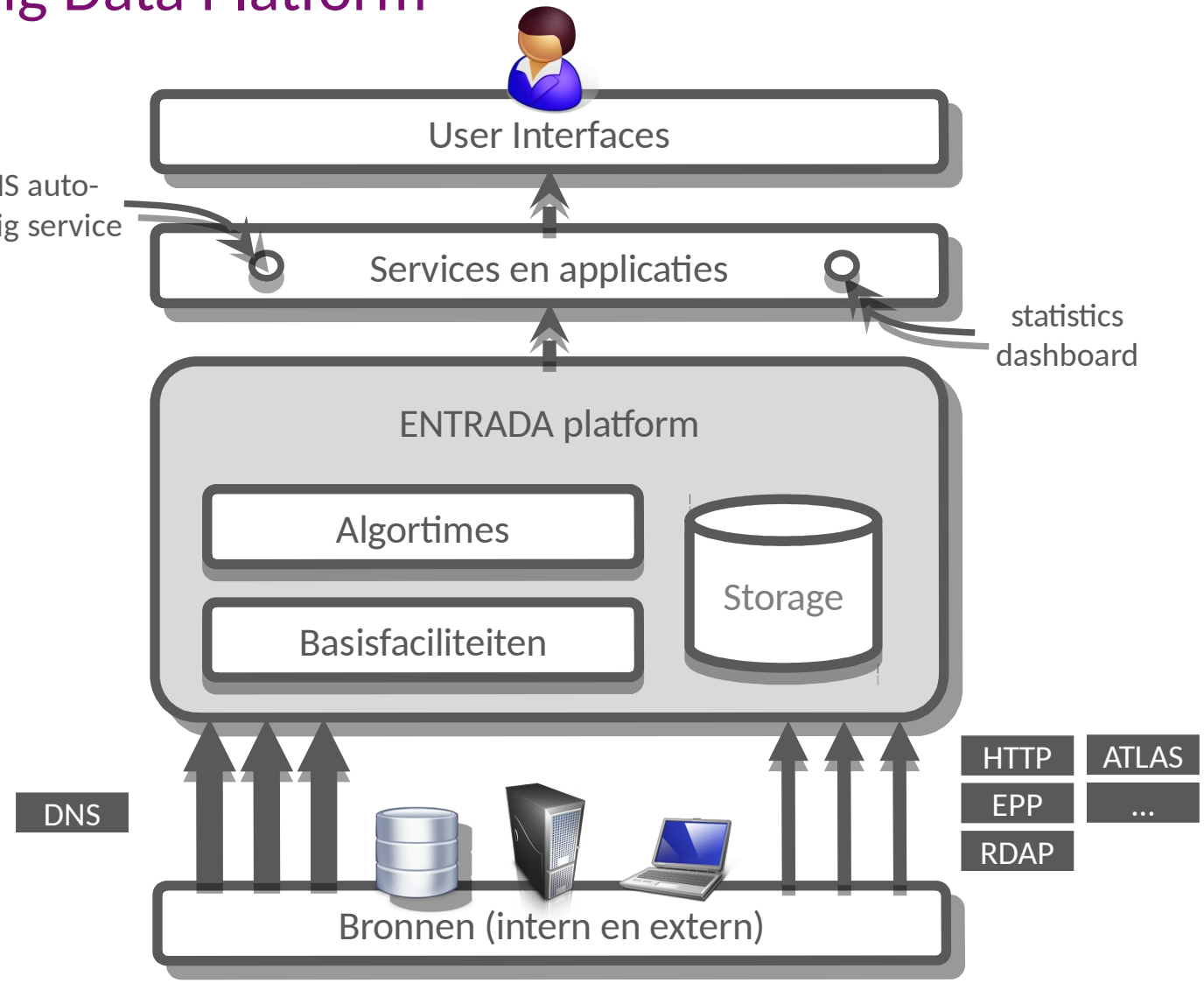
ENTRADA: DNS Big Data Platform

- ENhanced Top-level domain Resilience through Advanced Data Analysis

- Goal: Develop and evaluate big data applications
  - To Safeguard stability of '.nl'
  - To increase the safety of the (Dutch) Internet
  - To Detect botnets and abuse
  - **Non-goal:** commercial use

- What about privacy?

ENTRADA: DNS Big Data Platform



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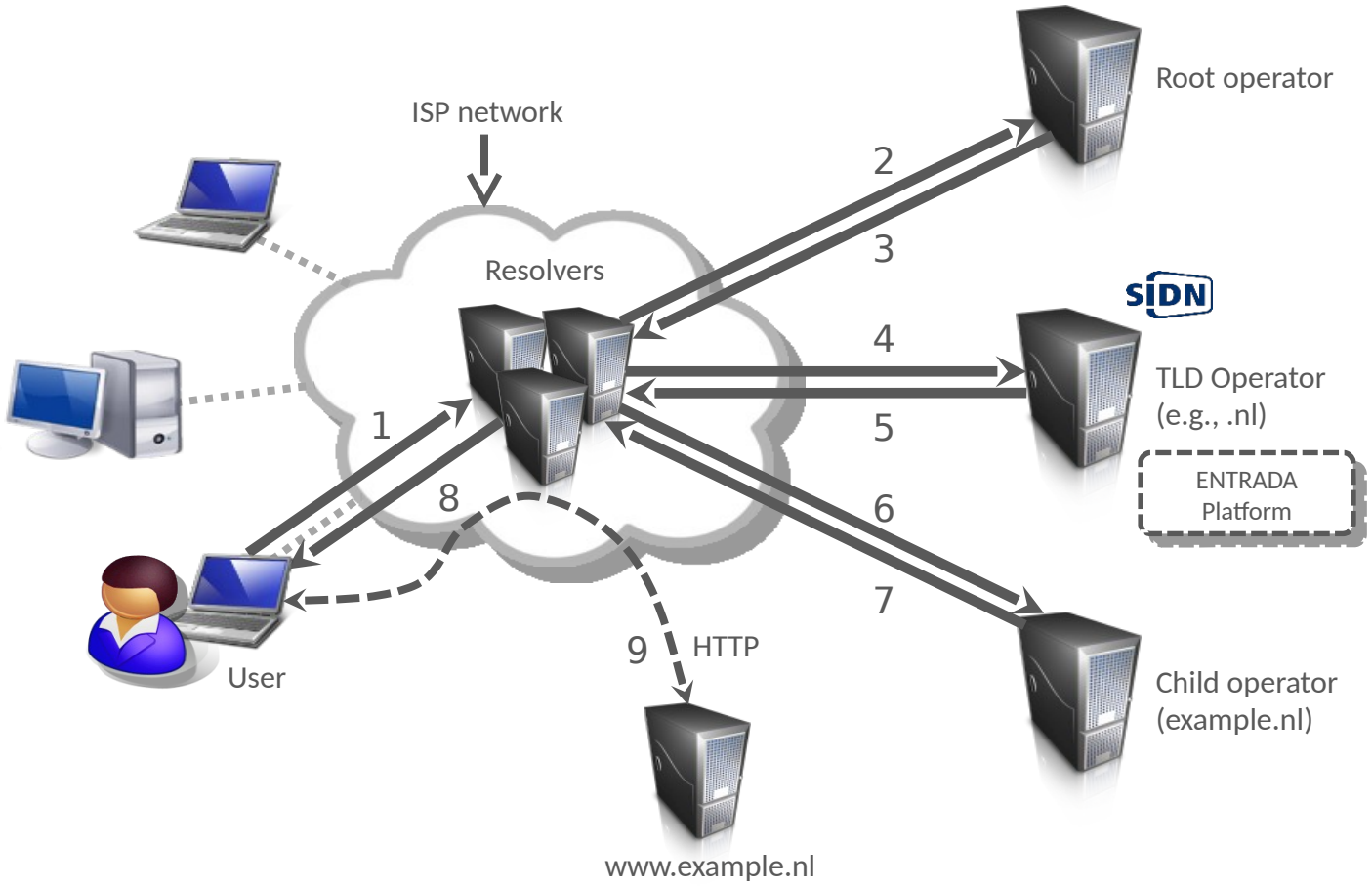
DNS


ISP network
Resolvers
Root operator
TLD Operator
(e.g., .nl)
SIDN
ENTRADA
Platform
Child operator
(example.nl)
User
HTTP
www.example.nl
1
2
3
4
5
6
7
8
9

(Potential) Personal Data in DNS Queries

- IP Address
- Queried name
- 'other'
  - Timestamps
  - Protocol flags
  - Etc.

WBP

- Dutch Data Protection Act (Wet Bescherming Persoonsgegevens, WBP)

- Personal Data:
  - 'any piece of information regarding an identified or identifiable natural person'

- Processing:
  - ‘any action or sequence of actions involving personal data, including but not restricted to the collection, recording, sorting, […] deletion or destruction of such data’

Requirements for Processing

- Public Function
- Contractual obligation
- Legitimate Basis
- Explicit consent
- Purpose Limitation
  - Personal data may only be used for the purpose for which it was collected
- Special Personal Data explicitely forbidden
  - Religion
  - Political views
  - Etc.

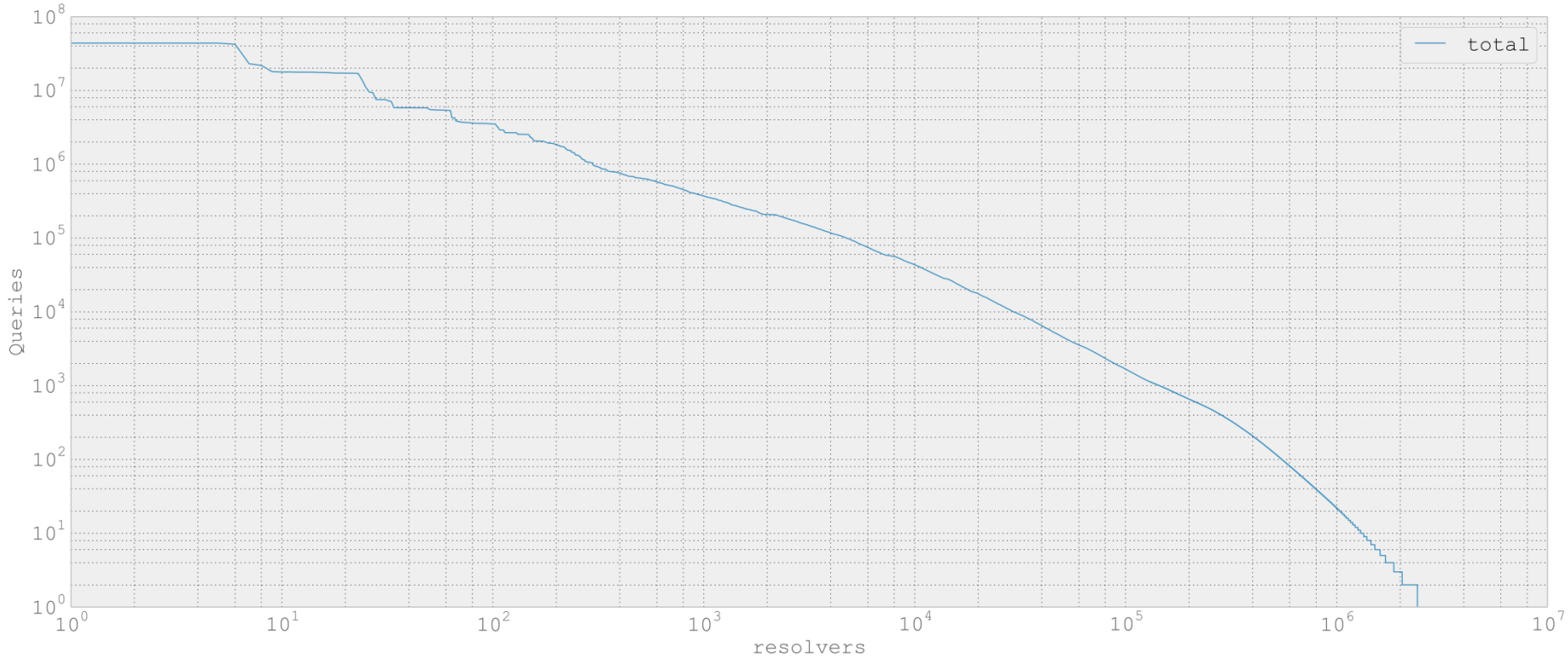
WBP and ENTRADA

- We are not using 'Public Function': too weak
  - besides, we are not government
- Explicit consent not possible
  - So we need to be completely transparent
- Legitimate basis + Purpose Limitation
  - The goal is for the benefit of the users themselves

WBP and ENTRADA: IP Addresses

- Can't simply anonimize them
- Most addresses are from resolvers (shared by users)
- BUT: Resolvers may be 'home' systems

Number of Queries per Resolver per Day



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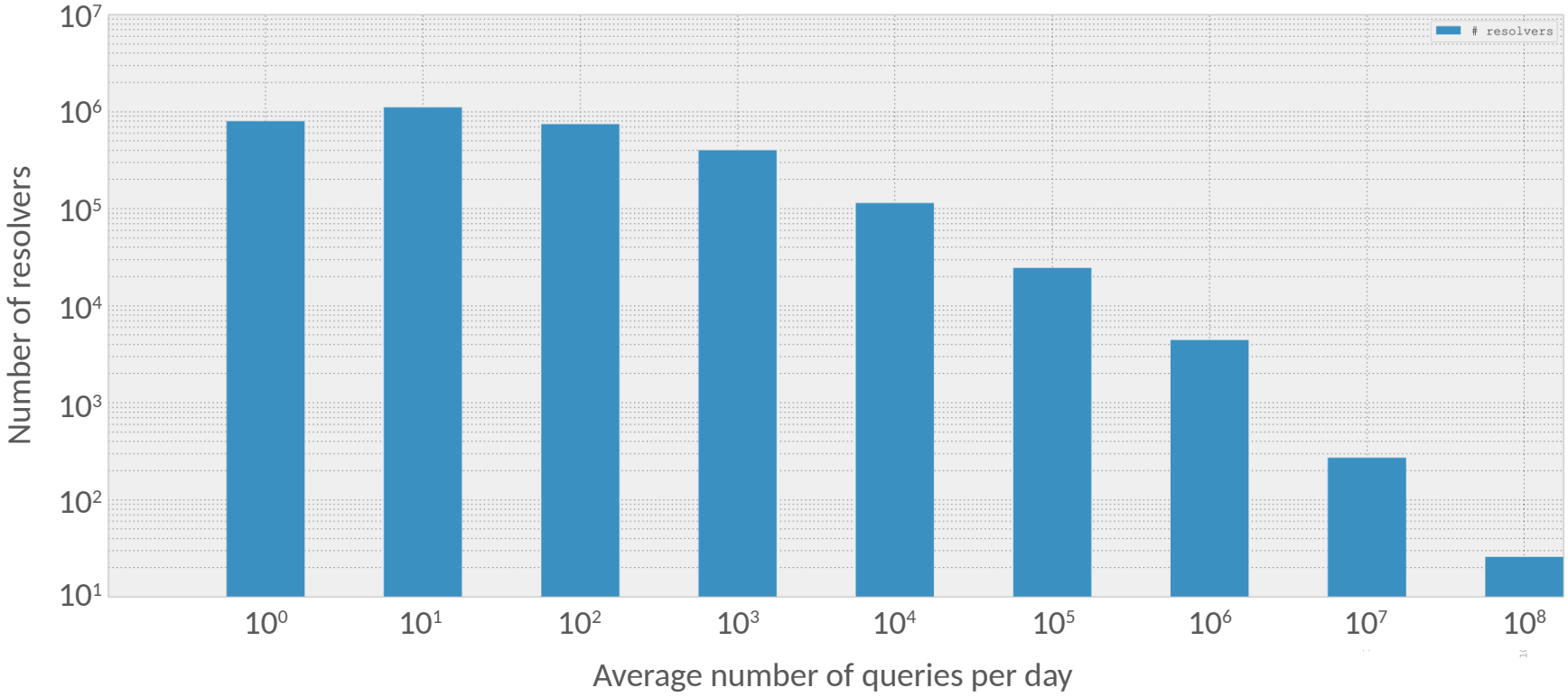
Number of Queries per Resolver per Day



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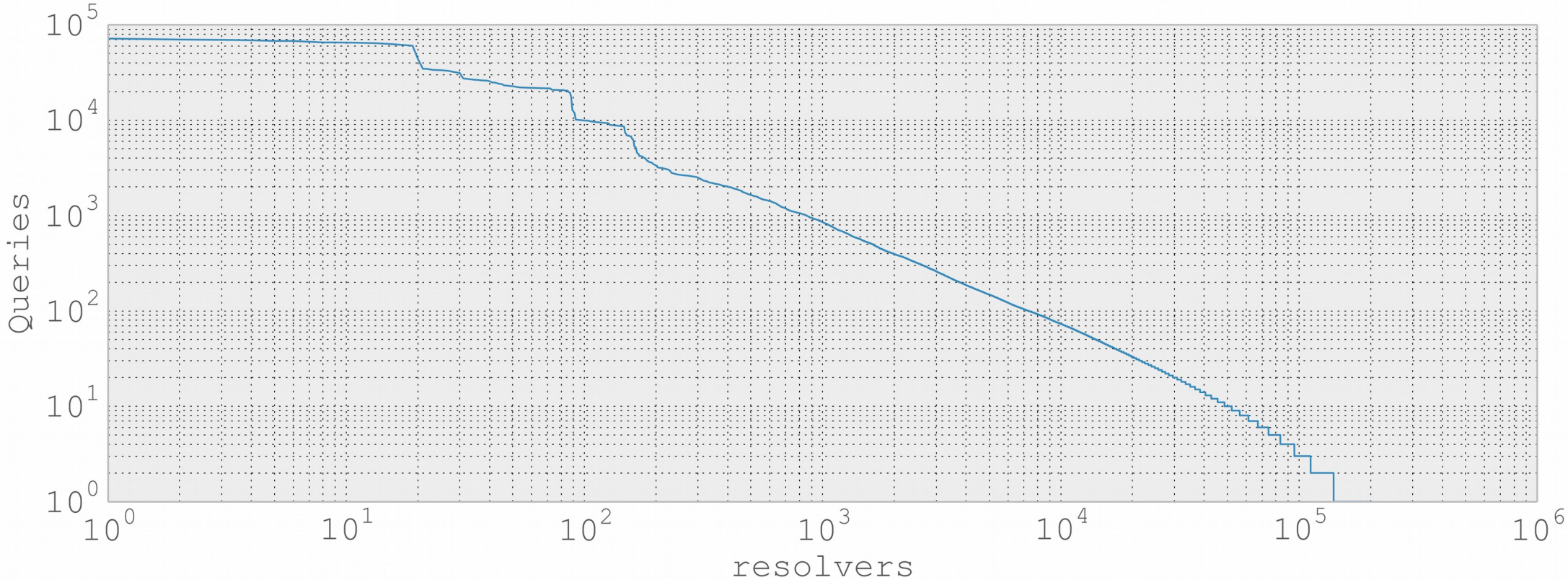
WBP and ENTRADA: IP Addresses

- Most individual resolvers are 'home' resolvers
  - Few users, so addresses likely to be personal data
- 'Big' resolvers either ISP or domainers
  - In the second case, still personal data
- Better metrics are future work
  - Problem: to decide whether the address is personal data, you need to process it

WBP and ENTRADA: Queried names

- Single query does not say much
  - 'www.universityoftilburg.nl'
  - Not even associated with Tilburg University ;)
- Combined data can be considered personal
  - Query patterns, pre-fetching
- Query names may include other personal data
  - Personal names (firstname.lastname.mycloud.nl)
  - IP addresses (192.0.2.1.customer-adsl.example.nl)
- Can also be combined with IP address of resolver (previous slides)

WBP and ENTRADA: IP Addresses in Queried names



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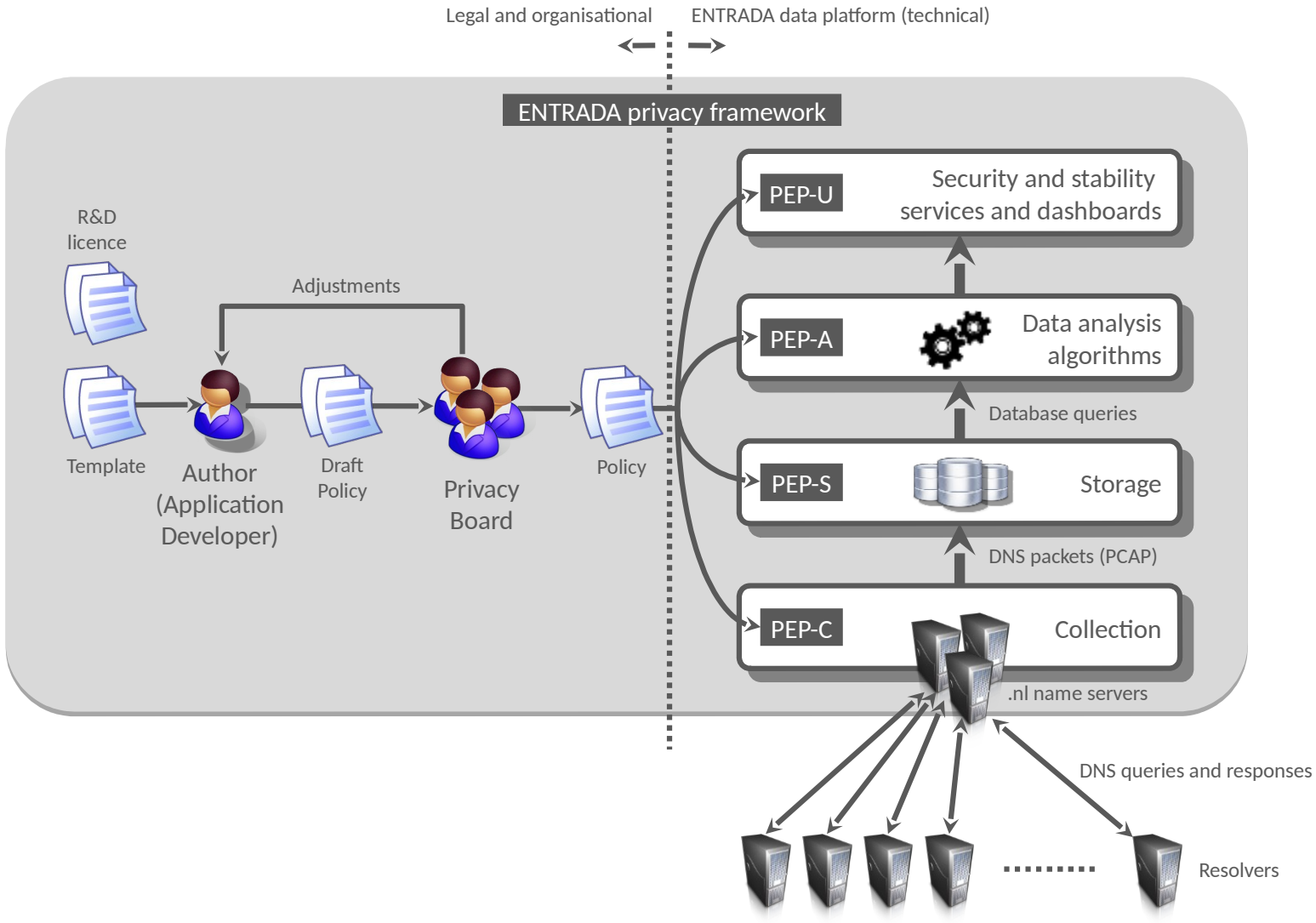
Privacy Framework: Requirements

- Purpose limitation
  - Per type of use of the data (i.e. per application)
- Verifiable
  - Transparency
- Simple
- Extensible

Privacy Framework: Overview



Privacy Framework: Policies

- One policy per application
- Policy describes:
  - Purpose
  - Data that is used
  - Filters on the data
  - Access to the data
  - Type of application (Research vs. Production)
  - Other security measures

Privacy Framework: Data Filters at PEPs

- Anonimization
- Pseudonimization
- Aggregation
- Etc.

Privacy Framework: Privacy Board

- Reviews and approves policies
- Members:
  - Legal
  - Technical
  - Organisational
- Publishes approved policies

Privacy Framework: Position Paper

- Currently at https://sidnlabs.nl

Privacy Framework: Conclusions

- DNS Data can be personal data
- DNS Data processing needs privacy-protecting measures
- Not 'just' technical

Privacy Framework: Future work

- Solicit feedback and discussion (hi!)
- Better metrics for 'public' vs 'private' resolvers
- How to incorporate the policy system when sharing data
- Keep eye on new laws (EU Data protection regulation, for one)
- Apply the framework to other types of data

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Got questions?

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